





## Press Reviews- Elemotho "Beautiful World"

Album: Beautiful World
Artist: Elemotho
Label: ARC Music
Genre: Namibia / Africa roots
Catalogue: EUCD2721
Release date: 23<sup>rd</sup> June 2017

- **ES: TOP 10** under the *Wiriko* and "*Africa no es un pais"* selection for best African Albums 2017 (Spain).
- UK: Best World-Global Fusion Album for 2017 at the U.K One World Music Awards: www.oneworldmusic.co.uk
- BE: Tropicalidad 'Beautiful World' Elemotho review:

http://rebelbase.be/reviews/detail/elemotho---beautiful-world-arc-music: "the spirit of this album: feel-good music from the South-Western point of Africa!"

• BE: Rootstime.be: Elemotho- "Beautiful World" Review:

http://www.rootstime.be/index.html?http://www.rootstime.be/CD%20REVIEUW/2017/JULI 1/CD59.html

"Height of the record is, at least, "Coming" a blues in John Lee Hooker style, in which Muddy Waters is also smuggled and irrigating seven minutes of the most delicious guitar sounds over you. These are just a few views of a damn handsome album, which I hope they open the door to the programmers and promoters of the Low Countries"

#### • NE: Moors Magazine review:

https://www.moorsmagazine.com/muziek/wereldmuziek/elemotho-singersongwriter-namibie/

"This is an extremely varied album, in which Elemotho can really deliver a strengthen card of his. Beautiful."

- Germany: 9th June 2017: Kulturtipp: "Infectious vitality"
- SA; Southern Times:

Elemotho's 'Beautiful World' an Instant Hit! South African News as reported: https://southernafrican.news/2017/06/16/elemothos-beautiful-world-an-instant-hit/

"The Kalahari-born singer shared his excitement with The Southern Times that 'Beautiful World' has been on the airwaves from Namibia, Australia, Greece, Spain, UK, Holland, all the way to the US and Mexico..."

• UK: The Alternative 9: 23<sup>rd</sup> May 2017: https://tinyurl.com/muqy9ta

"Songs of hope, reflection and opinion from the core of Africa... Elemotho has produced a beauty here... Consummate brilliance, honesty, untainted emotion and musicianship that will shine beyond the year-end best-of lists."

### • UK: AfroBase Radio; John War 26th May 2017:

"... a welcome gentle breeze of sweet music and fine sentiments."

#### • AUSTRALIA: World Music Central, 24 July 2017:

http://worldmusiccentral.org/2017/07/24/the-beautiful-world-of-elemotho/

'The album opens with a beautiful song featuring vocals, mesmerizing mbira, guitar, birds and spoken word"

#### • PL: Era Jazzu Magazine-Elemotho "Beautiful World" Review:

http://jazz.pl/elemotho-beautifil-world-arc-music/

"The album Beautiful World's a neat set of modern voices that escape the typical, ethnicstyle style"

## • NA: The Villager, 2 June 2017:

https://www.thevillager.com.na/articles/11350/Elemotho-s-beautiful-world--An-Odyssey-of-the-Blackman-s-musical-soul/

"His 11 track album is a masterpiece of well-cut and finely polished instrumental arrangement blending with the artist's amazing vocals and the result is a soothing sonorous flow of a majestic river of freedom and naked pleasure."

• NA: Confidente, 20 July 2017: <a href="http://www.confidente.com.na/2017/07/elemothos-beautiful-world-comes-to-life/">http://www.confidente.com.na/2017/07/elemothos-beautiful-world-comes-to-life/</a>

"From the very first song, titled Ga Lo Itse, it was clear that Elemotho's latest gift to the world was going to be a modern day classic. "It's a must have"

# • NA: The Namibian, 11 August 2017:

https://www.namibian.com.na/57888/read/Journeying-with-Elemotho-on-Beautiful-World

"A distinctly Namibian singer-songwriter, he paints an exquisite portrait with his words and music on 'Beautiful World"

• ES: Africa no es un pais: 16 December 2017:

https://elpais.com/elpais/2017/12/12/africa\_no\_es\_un\_pais/1513105569\_952892.html

" Este álbum es una pequeña joya que profundiza en el alma del ser humano y de la naturaleza"

• **SE:** Happy in Africa, 9 January, 2018: <a href="https://happyinafrica.com/reussite/elemotho-la-pepite-musicale-venue-de-namibie">https://happyinafrica.com/reussite/elemotho-la-pepite-musicale-venue-de-namibie</a>

<sup>&</sup>quot;Elemotho, la pépite musicale venue de Namibie"